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## COLLEEN BUCK & ALYSE LASSER

Growth

Owners, Insight Executive Search Partners Inc., Oak Brook



Colleen Buck & Alyse Lasser

Insight Executive Search Partners Inc., is a firm that offers executive search abilities.

Buck and Lasser started the company in 2006 and since has grown a world-class client base that includes Darden Restaurants, Ashley Furniture Industries, the Marmon Group and CDW.

Insight was selected as a recipient of the Entrepreneurial Excellence Award for Early Stage back in 2007, and five years later are here today to accept an award in the Growth Category.

Buck and Lasser believe their company's growth — 29 percent increase in revenues from 2009 to 2010 — is a result of the effort put in to satisfy a client's needs followed by a deep review of how well the company succeeded at the task and why a client remains a client.

They share their knowledge of recruitment services in their work with the Human Resources Association of Greater Oak Brook and the Chicago Bar Association Alliance for Women. They are frequent speakers to groups and industries on the topics of career management, hiring and retention.

Outside of work, they are willing to admit to one addiction each — Buck coaches competitive soccer and Lasser likes jewelry.



### Insight

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