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### **Veteran Search Professionals Launch New Boutique Retained Executive Search Firm**

Chicago, October 3, 2006 - Alyse Lasser and Colleen Buck, two veteran executive search professionals announce the launch of Insight Executive Search Partners, Inc.

Insight's principals have over 20 years experience in retained executive search in a variety of industries, and across a broad range of functional areas. Insight combines its broad search experience with a singular focus on the individual strategic hiring needs of its clients.

Insight's principals worked together for nearly seven years at an executive search firm in Chicago before striking out on their own in May. They found that their skills are complementary and that they share the same values. "There's no cutting corners. We share the same commitment," Lasser said.

"We understand that top talent distinguishes top companies and we partner with our clients to help them gain the competitive edge," Lasser added. "We are passionate about providing focus, responsiveness and high quality service to our clients to assist them in reaching their potential", said Buck.

"We are known for bringing a level of insight and understanding of our clients' needs which we use to recruit top talent - in fact, we chose our name based on client feedback about why they work with us. We believe that our thoughtful analysis, coupled with the experience we bring to every search produces unparalleled results, and sets us apart."

Prior to launching their own venture, Lasser, 47, was a senior vice president at a Chicago executive search firm. Her clients included Fortune 500 companies as well as prominent local and regional organizations. Buck served as the vice president of talent acquisition and assessment at the Chicago business where Lasser worked. For 12 years she led search operations, developing and implementing staffing processes and models focused on quality initiatives and high touch customer service.

Buck, 36, is also an active member of the Society for Human Resources Management and is Vice President and President-Elect of the Human Resources Association of Greater Oak Brook.

In addition to executive search services, Insight will also provide organizational development consulting and training to its clients to help develop a workforce that meets the needs of a competitive landscape.